

# LUCINDA F. LOPEZ

Denton, TX 76205 ▪ 956.683.5066 ▪ lucindaflopez@gmail.com ▪ <http://lucindaflopez.wix.com/lucinda-lopez>

---

## Experience

### **Dallas ISD, Dallas, Texas**

#### Communications Intern

January 2015 – Present

- Research and write news articles for the district's online newsroom The Hub
- Photograph and film district events for district web pages, social media platforms and publications
- Assist in editing Dallas ISD high school student article submissions for website
- Create social media content during live events

### **University of North Texas, Denton, Texas**

#### Teaching Assistant

January 2014 – May 2015

- Teach undergraduate students journalism and grammar for Intro to Media Writing; and Reporting, Writing and Editing
- Guide students learning the frameworks of print and broadcast news writing
- Grade student lab work from course workbook as well as other writing assignments

### **South Texas College, McAllen, Texas**

#### Multimedia Specialist

August 2010 – August 2013

- Coordinate multiple commercial projects aired on TV and radio stations across the Rio Grande Valley
- Execute more than 100 videos annually, distributed via YouTube and 18 local TV and radio stations
- Film, interview and edit STC news stories to be prepared for local news stations
- Media Club advisor teaching students about the media industry, news writing, interviewing and reporting

### **KATS-TV, Edinburg, Texas**

#### Intern

February 2009 – May 2009

- Record and edit school functions into programs broadcasted on the Edinburg Cable Network for the Edinburg Consolidated Independent School District
- Edit and write news packages for E.C.I.S.D. In Action newscast
- Technical director in 2005 for Pop Quiz, a live elementary game show based on knowledge and skills

### **Bronc TV News, Edinburg, Texas**

#### Station Manager

January 2009 – May 2009

- Produce 10- to 15-minute bi-weekly newscasts; produced the first-ever Spanish newscast for Bronc TV News
- Manage a team of 15 students, assign deadlines and authorize which stories will be aired
- Assist in teaching students structures of packages, VOSOTs, editing, and reporting

### **Reel to Red Productions, Edinburg, Texas**

#### Reporter, Editor

April 2007 - September 2008

- Record and edit UTPA events aired on campus and produce promos aired between programming
- Create packages for Lone Star Emmy-nominated UTPA Today Show aired on the Edinburg Cable Network
- Work with clients to produce, edit, and shoot commercials for their businesses

## Education

The University of North Texas, Denton, Texas

Master of Journalism, May 2015

- Mayborn Graduate Scholar: \$10,000



**Certified Pro**

Final Cut Pro 6, Level One

The University of Texas–Pan American, Edinburg, Texas

Bachelor of Arts in Broadcast Journalism- Communications, May 2009

- Texas Scholar- Fall 2005–Spring 2009
- Apple Certified Pro – Final Cut Pro 6, Level One

## **LUCINDA F. LOPEZ**

Denton, TX 76205 ▪ 956-683-5066 ▪ [lucindaflopez@gmail.com](mailto:lucindaflopez@gmail.com) ▪ <http://lucindaflopez.wix.com/lucinda-lopez>

---

### **References**

Helen Escobar  
Coordinator of Public Relations  
Roma ISD  
608 North Garcia Street  
P.O. Box 187  
Roma, Texas 78584  
214.497.6939  
[hjescobar@romaisd.com](mailto:hjescobar@romaisd.com)

▪

Kathie Hinnen  
Senior Lecturer  
University of North Texas  
1155 Union Circle #311460  
Denton, Texas 76203-5017  
817.571.3964  
[Kathie.hinnen@unt.edu](mailto:Kathie.hinnen@unt.edu)

▪

Melissa Weishaupt  
Director of External Messaging and Marketing  
Dallas ISD  
3700 Ross Avenue  
Box 6  
Dallas, Texas 75204  
972-925-3577  
[mweishaupt@dallasisd.org](mailto:mweishaupt@dallasisd.org)